

Welcome to the fastest-growing network of independent real estate firms in the world, where brokers & agents connect with success.

88%

% OF HOME BUYERS WHO PURCHASED THEIR HOME THROUGH A REAL ESTATE BROKER

According to the National Association of Realtors' 2013 Profile of Home Buyers and Sellers.



**LEVERAGE  
GLOBAL PARTNERS**



LEVERAGERE.COM

# THE RIGHT TOOLS

Leverage offers a competitive advantage by putting the right tools in the hands that matter most – yours.



EXPAND YOUR REACH / Referrals on a worldwide platform



SOCIAL SAVVY / Leverage on Instagram

## “JUST ASK” Referral Program

Our Just Ask Referral Program elevates your business onto a global scale. We provide you with personal introductions to the Executive contacts at top firms all over the world. With access to the Just Ask Program, you have the power and the support of the network to convert your contacts and clients into opportunities to do MORE referral business with other companies in other markets.

## LUXURY LIFESTYLE Original Content

We understand that real estate is more than a job, it's a way of life – and we stay on top of global trends – not only in real estate – but also in design, culture and lifestyle. With vehicles such as Leverage Lookbook and our blog, The Leverage Lifestyle, you have access to this valuable content and can use it to actively engage your clients and spheres of influence.

## SOCIAL MEDIA Strategy

Not only is Leverage the fastest growing network of independent luxury real estate firms in the world, it is the most innovative. With the most robust digital strategy in the industry, we are able to tactfully promote properties like yours on dominant outlets such as Facebook, Twitter and Instagram.

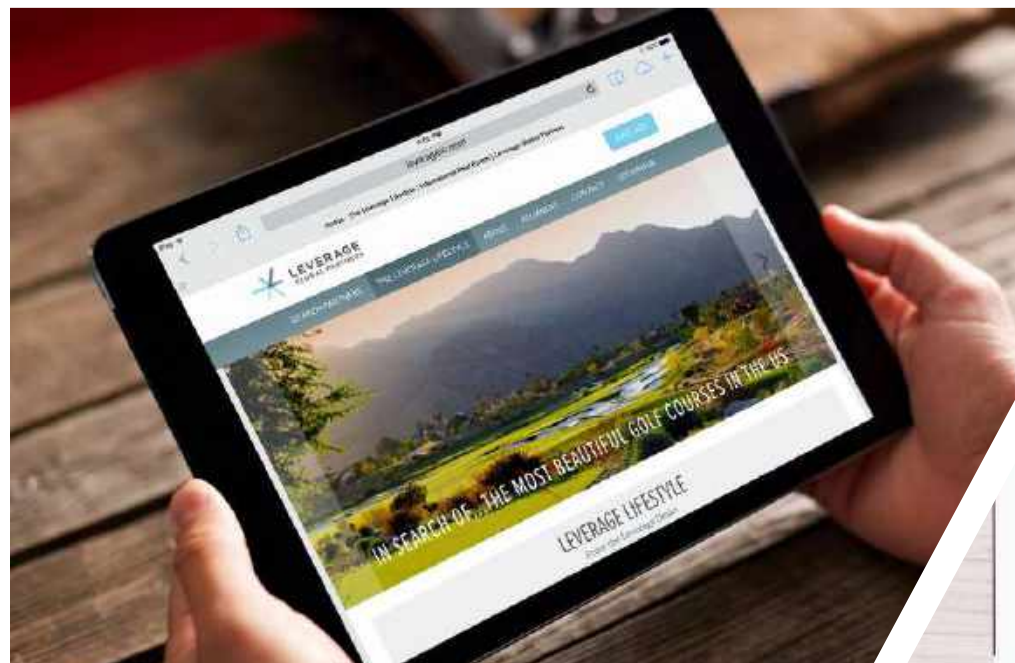
## MARKETING Literacy

Leverage offers unparalleled marketing support with our in-house team, as well as webinars from industry experts on topics such as Social Media and Digital Marketing. Our goal is to make sure that you will have the tools needed to take your business to the next level every day – that's our job.



## The LEVERAGE Experience

As a member of Leverage, you gain access to an expansive network of other innovative brokers and agents with the top independent firms worldwide. Your company will have tailored service from your Leverage Team – dedicated professionals committed to enhancing your Leverage success, including responsive support and service for your referral business.



LEVERAGE LIFESTYLE / Luxury at your fingertips



MARKETING LITERACY / Stay on top of the latest sales tools